

BOOKINGS ARE OPEN FOR THE GLITCH CAMP by IED

The request form to stay at the free urban camp during the Design Week
is now available on [IED.it](https://www.ied.it): open registration through 24 March

The Glitch Camp will be outfitted to ensure low environmental and economic impact accommodation
and the circularity of the products utilised

15 - 21 April 2024 | The Milanospport - "Enrico Cappelli Savorelli" Sports Centre
Piazza Caduti del Lavoro, 5 - Milan, Italy

Milan, 19 March 2024 – The [form](#) to submit booking requests for *The Glitch Camp* is now online at the IED website. IED has officially issued a call to the **worldwide community of Design schools** to reserve free spots at the urban camp that will be set up at the **Milanospport - "Enrico Cappelli Savorelli" Sports Centre** during the Design Week. In partnership with the **City of Milan** and **Milanospport S.p.A.**, the Istituto Europeo di Design has helped make the Salone del Mobile week accessible to as many young people of international origin as possible, thanks to *The Glitch Camp*. The aim is to **democratise the creative and relational heritage** that is brought to life each year in Milan, and to **help raise awareness of this heritage**.

How can you book *The Glitch Camp*? Through 24 March, students 18 to 30 years of age can visit the [dedicated page of the IED website](#) to submit requests for overnight accommodations, up to a maximum of two nights (subject to availability). IED will either confirm the booking or, if there are no spots available, will place the request on the waiting list. The camp will be able to accommodate up to 100 people per night, and the Milanospport - "Enrico Cappelli Savorelli" Sports Centre facility will allow the guests to use its toilets and common areas.

The camp site will be located on the large football pitch of the Sports Centre, and will be equipped with tents by [Ferrino](#), one of the most long-standing brands in the outdoor sports sector, each of which will be outfitted with a "perfect sleep kit" by [IKEA Italia](#), which will provide everything necessary for a restful and comfortable stay at the camp. The equipment provided by these two brands were selected to outfit the camp, as they were deemed to be consistent with the sustainable approach adopted by Istituto Europeo di Design for the camp set-up. In fact, the ambition behind *The Glitch Camp* is being an **example of social inclusion**, by making the world of design more accessible, and of **circular economy**, by offering a stay featuring low environmental impact and guaranteed circularity of the products utilised.

"I was delighted to accept the invitation to collaborate on The Glitch Camp project proposed by IED," says Anna Ferrino, CEO of Ferrino & c. S.p.A. "Camping and tents are in our brand's DNA, and I have always actively supported projects that promote the use of tents outside their usual context, just like this one. I think that the practice of proposing low environmental and economic impact accommodation structures is something that should be more common at major events in the city. The young designers will be staying in the tents from our Tent Set project: an ecodesign project featuring an innovative modular system that meets specific usage needs while reducing material and product waste. Our business strategy has always centred around the concept of circular economy. We manufacture durable products that accompany our customers on their adventures for extended periods of time, and Tent set is a new tent concept that fully reflects our company's values."



“IKEA helps hundreds of thousands of people feel at home every day. We were therefore immediately intrigued by this project, and by the challenge of making the male and female students who will be spending their nights at the urban camp site feel at ease, even if far from home, helping to ensure a restful stay for the many young design enthusiasts who will be visiting the various parts of the city,” says Laura Schiatti, Country Marketing Manager for IKEA Italia. “We too will be present at Milan Design Week, as we are every year, and this year we will present our 1st (First) exhibition, which focuses on the generations moving into their first homes, and the various facets of everyday life at home, which are linked to the complex issues of our times, and the unforgettable moments we spend in the first places we have created as an expression of ourselves. We heard about The Glitch Camp, and realised that we and IED had a common desire for the 2024 edition of Fuorisalone: to make the new generations the true protagonists of this event.”

Once The Glitch Camp is closed, the Ikea kits will be donated to volunteer organisations, so that the donated materials can be reused and allocated to projects aimed at helping the most vulnerable segments of society.

*“This year at **Milan Design Week**, IED will be shifting the focus of its activities from ‘showcasing’ to **facilitating**: IED belongs to a Foundation, which entails a commitment to promoting design culture by placing ourselves at the service of society. We have a duty to make a tangible contribution so that students from all over the world can gain easier access to the various opportunities that Milan offers with the Salone del Mobile. The Glitch Camp was specifically designed to make it easier and more sustainable for the next generation of creative minds to take part in the world’s most important design event. We are grateful to the City of Milan and Milanosport for their willingness and enthusiasm to support our project”, comments Emanuele Soldini, Chief Operating Officer of IED Group.*

The Glitch Camp is in line with IED S.p.A.'s transformation into a **Benefit Company**, which establishes its DNA in generating shared value for the community and the environment, with a pledge to operate responsibly, sustainably and transparently towards people, communities and territories. In parallel, IED's educational approach increasingly places the **concept of the common good** and **design as a tool to achieve this** at the heart of its mission. *DesignxCommons* focuses specifically on the role of design as a **transformative platform** through which to look after the world, formulate questions and identify answers to emerging needs, applying design to the regeneration, integration and sharing of the common good.



The Glitch Camp is powered by **Ferrino** and **IKEA Italia**

Media partner: **Fuorisalone.it**.

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